education:
The University of the Arts — Philadelphia, Pennsylvania
BFA in Graphic Design 2011

Middlesex County College — Edison, New Jersey
Media Arts & Design | Advertising Design
Attended 2006 — 2008

experience:
Media Storm
Graphic Designer
New York, NY: March, 2018 — Present
Sole New business and internal communications designer assisting
in designing presentation and print needs for client meetings and
teams for the offices in NYC, CT, and LA.

Publicis Media
Art Director
New York, NY: September, 2016 — March 2018
Supported new business and communication teams across 5
major media agencies under the PM umbrella in digital, print and
presentation designs.

ZenithOptimedia
Art Director: January, 2015 — September 2016
Junior Corporate Development Designer: April 2013 — January 2015
New York, NY
Focused on designing collateral and presentations for new business
brands and clients as well as aiding in company in-house projects
that include but not limited to logos, ads, infographics, case studies,
mockups, event coordination, photography and video.

Design Made
Freelance Graphic Designer
Morristown, NJ: January, 2013 — April 2013
Designed Brand & Identity experiences for public spaces with
wayfinding and signage, along with logo development, and mobile
interactive interface design.

Serino/Coyne LLC
Interactive Production Artist
New York, NY: April, 2012 — December, 2012
Aided in the design, editing, and completion of digitally
based projects for New York Broadway show clients.

On Design
Freelance Graphic Designer: December 2011 — April 13, 2011
Design Intern: September 2011 — December 2011
New York, NY
Designed print, web, and digital media assets for clientèle marketing
and businesses in well thought out design solutions.

design skills:
Critical Design Thinking, Layout Design, Typography
& Letter forms, Branding & Identity, Interactive Design,
Wayfinding, Photo Retouching, Communication Design,
Web Design, and Video Editing.

hardware & software skills:
Mac OSX & Windows efficient.
Proficient at Adobe Photoshop, Illustrator,
InDesign, Lightroom.
Knowledgeable at Premiere Pro, AfterEffects, HTML, CSS.

other skills:
Studio & Environmental Digital Photography and Lighting,
File Management & Organization, Microsoft Office,
Gestural Mark Making, Social Media & Impressions, User
Experience, Event Photography & Planning.

languages:
Cantonese Chinese

achievements:
Founded the creative multimedia group, **ThinkBlot Media**,
a young collective dedicated to pushing the fields of visual
and emotive experience. February 2012

Nominated to represent the Graphic Design department
of The University of the Arts to showcase and present
work to freshman students interested in graphic design.
February 2011

Guest speaker to talk about design at a university level at
Middlesex County College. March 2010

exhibitions:
"48 Impressions on Design" : Philadelphia, PA. Spring 2011
University Senior Graphic Design exhibition, showcasing all of
the students' work from the past years in the department.

"Active Territory" : Philadelphia, PA. Spring 2011
Showcased interactive media design piece in a university
design exhibition for the graphic design, industrial design, and
multimedia design majors.

"Design Does" : Philadelphia, PA. Spring 2010
Collaborated with multiple members to set up and host a
university design exhibition for the graphic design, industrial
design, and multimedia design majors.