

EDUCATION

THE UNIVERSITY OF THE ARTS

Philadelphia, PA
BFA in Graphic Design 2011

MIDDLESEX COUNTY COLLEGE

Edison, NJ
Media Arts & Design | Advertising Design
2006 — 2008

DESIGN SKILLS

Art Direction
Design Systems
Branding & Identity
Layout & Presentation Design
Typography & Letterforms
Interactive Design
Wayfinding
Communication Design
Photo Retouching

TOOLS

MAC OS & Windows Efficient
Adobe Photoshop, Illustrator, InDesign
Lightroom
Knowledgeable at Premiere Pro, AfterEffects
Microsoft Office

OTHER SKILLS

Studio & Environmental Digital Photography
Studio Lighting
Event Planning & Photography
Brand Activation
Social Media
User Experience

EXPERIENCE

RAZORFISH HEALTH

Associate Art Director
July 2021 - Present

Blended design and medical science data to communicate visual solutions for new business, internal agency, Medical Communications, Advocacy and branded client projects from print, digital, and presentations.

MEDIA STORM

Graphic Designer
March 2018 - July 2021

Sole New business and internal communications designer assisting in designing presentation and print needs for client meetings and teams for the offices in NYC, CT, and LA.

PUBLICIS MEDIA

Art Director
September 2016 - March 2018

Supported new business and communication teams across 5 major media agencies under the PM umbrella in digital, print and presentation designs.

ZENITHOPTIMEDIA

Art Director: January 2015 - September 2016
Junior Corporate Development Designer: April 2013 - January 2015

Focused on designing collateral and presentations for new business brands and clients as well as aiding in company in-house projects that include but not limited to logos, ads, infographics, case studies, mockups, event coordination, photography and video.

DESIGN MADE

Freelance Graphic Designer
January 2013 - April 2013

Designed Brand & Identity experiences for public spaces with wayfinding and signage, along with logo development, and mobile interactive interface design.

SERINO/COYNE LLC

Interactive Production Artist
April 2012 - December 2012

Aided in the design, editing, and completion of digitally based projects for New York Broadway show clients.

ON DESIGN

Freelance Graphic Designer: December 2011 - April 2012
Design Intern: September 2011 - December 2011

Designed print, web, and digital media assets for clientè marketing and businesses in well thought out design solutions.